

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307535-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Domino / Republican / State	Rep House #82	8.10 CD

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913

Flight Dates	Order #	Alt Order #
08/10/12 - 08/14/12	307535	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/14/12	M-F 6-7a	6-7a	MT-----	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 08/13/12 6:27 AM M-F 6-7a 6-7a :30 CDTV12001H \$850.00 NM 1 WPTV Tu 08/14/12 6:38 AM M-F 6-7a 6-7a :30 CDTV12001H \$850.00 NM									
2	08/10/12	08/10/12	M-F 6-7a	6-7a	----F--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----F-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 08/10/12 6:17 AM M-F 6-7a 6-7a :30 CDTV12001H \$850.00 NM									
3	08/13/12	08/14/12	M-F 7-9a	7-9a	MT-----	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 7:24 AM M-F 7-9a 7-9a :30 CDTV12001H \$900.00 NM 4 WPTV M 08/13/12 8:43 AM M-F 7-9a 7-9a :30 CDTV12001H \$900.00 NM 2 WPTV Tu 08/14/12 6:59 AM M-F 7-9a 7-9a :30 CDTV12001H \$900.00 NM 3 WPTV Tu 08/14/12 8:59 AM M-F 7-9a 7-9a :30 CDTV12001H \$900.00 NM									
4	08/13/12	08/14/12	M-F 12n-1p	12-1p	MT-----	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 08/13/12 12:52 PM M-F 12n-1p 12-1p :30 CDTV12001H \$200.00 NM 3 WPTV Tu 08/14/12 12:13 PM M-F 12n-1p 12-1p :30 CDTV12001H \$200.00 NM 1 WPTV Tu 08/14/12 12:43 PM M-F 12n-1p 12-1p :30 CDTV12001H \$200.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/13/12	08/13/12	M-F 5-530p	5-530p	M-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	M	08/13/12	5:11 PM	M-F 5-530p	5-530p	:30	CDTV12001H	\$800.00 NM
6	08/10/12	08/10/12	M-F 5-530p	5-530p	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	F	08/10/12	5:10 PM	M-F 5-530p	5-530p	:30	CDTV12001H	\$800.00 NM
7	08/13/12	08/13/12	M-F 530-6p	530-6p	M-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	M	08/13/12	5:39 PM	M-F 530-6p	530-6p	:30	CDTV12001H	\$800.00 NM
8	08/10/12	08/10/12	M-F 530-6p	530-6p	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	F	08/10/12	5:37 PM	M-F 530-6p	530-6p	:30	CDTV12001H	\$800.00 NM
9	08/13/12	08/13/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,075.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$1,075.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	M	08/13/12	6:12 PM	M-F 6-630p	6-630p	:30	CDTV12001H	\$1,075.00 NM
10	08/10/12	08/10/12	M-F 6-630p	6-630p	----F--	:30	1	\$1,075.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$1,075.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	F	08/10/12	6:27 PM	M-F 6-630p	6-630p	:30	CDTV12001H	\$1,075.00 NM
11	08/13/12	08/13/12	M-F 7-730p	7-730p	M-----	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	M	08/13/12	7:18 PM	M-F 7-730p	7-730p	:30	CDTV12001H	\$650.00 NM
12	08/10/12	08/10/12	M-F 7-730p	7-730p	----F--	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	F	08/10/12	7:27 PM	M-F 7-730p	7-730p	:30	CDTV12001H	\$650.00 NM



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Advertiser	Product	Estimate Number	
Domino / Republican / State	Rep House #82	8.10 CD	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/13/12	08/13/12	M-F 730-8p	730-8p	M-----	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	M	08/13/12	7:46 PM	M-F 730-8p	730-8p	:30	CDTV12001H	\$650.00 NM
14	08/10/12	08/10/12	730-8p Olympic Zone	730-8p	----F--	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	F	08/10/12	7:53 PM	730-8p Olympic Zone	730-8p	:30	CDTV12001H	\$750.00 NM
15	08/13/12	08/13/12	M-F 11-1135p	11-1135p	M-----	:30	1	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	M	08/13/12	11:33 PM	M-F 11-1135p	11-1135p	:30	CDTV12001H	\$850.00 NM
16	08/10/12	08/10/12	M-Su Late News/Olympic	11p-1235a	----F--	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	F	08/10/12	12:33 AM	M-Su Late News/Olympics	11p-1235a	:30	CDTV12001H	\$1,200.00 NM
17	08/11/12	08/11/12	Sa 6-7a	6-7a	-----S-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Sa	08/11/12	6:40 AM	Sa 6-7a	6-7a	:30	CDTV12001H	\$250.00 NM
18	08/11/12	08/11/12	Sat Today Show	7-8a	-----S-	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Sa	08/11/12	6:58 AM	Sat Today Show	7-8a	:30	CDTV12001H	\$550.00 NM
19	08/11/12	08/11/12	Sa 8-9a	8-9a	-----S-	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Sa	08/11/12	8:44 AM	Sa 8-9a	8-9a	:30	CDTV12001H	\$450.00 NM
20	08/11/12	08/11/12	Sa 6p	6-630p	-----S-	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Sa	08/11/12	6:15 PM	Sa 6p	6-630p	:30	CDTV12001H	\$475.00 NM



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/12/12	08/12/12	Su 6p	6-630p	-----S	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 6:28 PM Su 6p 6-630p :30 CDTV12001H \$475.00 NM									
22	08/12/12	08/12/12	M-Su Late News/Olympic	11p-1235a	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 11:52 PM M-Su Late News/Olympics 11p-1235a :30 CDTV12001H \$1,200.00 NM									
23	08/13/12	08/13/12	M-F 9-10a	9-10a	M-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 9:29 AM M-F 9-10a 9-10a :30 CDTV12001H \$475.00 NM									
24	08/13/12	08/13/12	M-F 10-11a	10-11a	M-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 10:29 AM M-F 10-11a 10-11a :30 CDTV12001H \$400.00 NM 2 WPTV M 08/13/12 10:58 AM M-F 10-11a 10-11a :30 CDTV12001H \$400.00 NM									
25	08/12/12	08/12/12	Closing Olympics	7p-12xm	-----S	:30	1	\$3,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$3,250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 7:24 PM Closing Olympics 7p-12xm :30 CDTV12001H \$3,250.00 NM									
26	08/13/12	08/13/12	M-F 3p-4p	3-4p	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 3:23 PM M-F 3p-4p 3-4p :30 CDTV12001H \$100.00 NM									

Total Spots 33 Gross Total \$24,875.00

Payment Terms 30 Days

Agency Commission \$3,731.25
Net Amount Due \$21,143.75